

# Winter Fundraising pack

St Mungo's  
Ending homelessness  
Rebuilding lives



@fundraise@mungos.org

@StMungos

@St-Mungos

@StMungos

# WELCOME



Thank you for fundraising for St Mungo's this winter!

As temperatures drop, winter is a dangerous time for people sleeping rough. During the colder months, people who are sleeping rough find it harder to shelter from extreme weather, which can be fatal.

Your support helps us to ensure we can help as any people as possible throughout winter. In this pack you'll find a range of winter fundraising ideas to inspire you to get started.



## Tonight could be someone's last night on the streets



Fundraise to help St Mungo's end homelessness and save lives this winter

**With the cost of living crisis and increased pressures of this winter, the number of people sleeping rough on our streets is set to rise. Your fundraising will help us provide support to those in desperate need. Together, we can continue providing people sleeping rough with life changing support, and work to end homelessness for good.**



### Sam's story

As a teenager, Sam's dad forced him to leave home, and he slept rough for eight months. Sam's first night on the streets was terrifying. He was freezing cold, and awake most of the night, afraid of being attacked or stabbed. While he was homeless, Sam knew that any night could have been his last on the streets. He had drinks thrown at him, his belongings stolen, and once he was held at knife point by three people.

After eight months of sleeping rough, Sam met a frontline St Mungo's worker who found him a bed in a hostel, and a grant for him to buy new clothes. Sam says:

**"That first night inside was the best night's sleep I've ever had – going from concrete to a mattress, I slept like a baby."**



Sam

From this first night of safety, Sam was able to start to recover from his experiences, and move into a flat where he received further support from St Mungo's. He was able to talk to staff about anything.

**"They treated me as a human. They helped me get my spark back."**

Since being supported by St Mungo's, Sam's had his first night in his own bed, first day of his new job and is living near his siblings. Now, he's excited for his future.

# WINTER FUNDRAISING IDEAS



**1**

## Winter quiz

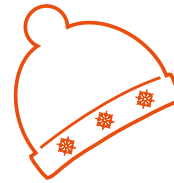
Get your friends and family together, ask everyone to pay to enter and have a prize for the winning team.



3

## Bucket collections

Hold a collection at work, a club or at an event,



2

## Winter pudding bake off

Challenge your loved ones to see who can create the best winter pudding.



4

## Winter walk

Wrap up warm, take flasks of hot drinks and get sponsored to complete your walk.



5

## Carol Concert

Plan a carol service at your school, church or with your choir. Hold a collection as people arrive or leave your concert.



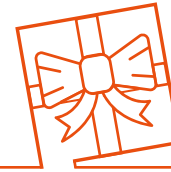
6

## Guess the snowman

Ask friends and family to bring photos of themselves as a baby and guess who's who for a donation.



# WINTER FUNDRAISING IDEAS



## 11 Rudolph the red nosed reindeer

Blindfold friends and family and pin the nose on the Rudolph.



## 9 Christmas party

Put on the Christmas tunes and eat some festive nibbles.



## 8 Festive jumper day

Ask colleagues to donate to join in and have a competition for best jumper worn.



## 10 Festive film

Invite family and friends around to watch a Christmas film and ask them to donate the price of a cinema ticket.



## 12 Gift wrapping

Wrap presents for your friends and family and charge a fee per gift wrapped.



## 7 Wreath making

Invite friends and family along to make their own Christmas wreath and ask for a donation to attend.



# Thank you for supporting St Mungo's!

All the money you raise will help to make tonight someone's last night on the streets – and the first night of their new life.

## How to pay in your fundraising

Any money raised through JustGiving will be sent through to us automatically.

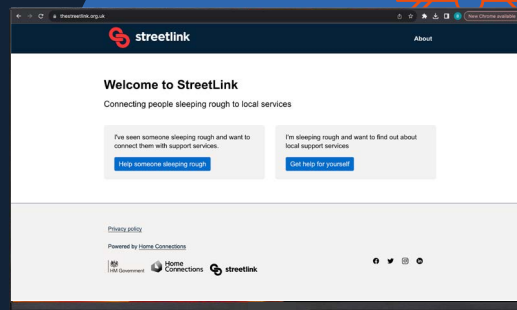
If you have any other donations you need to pay in, the easiest way to do this is through our [website](#). If you would like to pay your donations via BACS, please email [fundraise@mungos.org](mailto:fundraise@mungos.org) to request our payment details. We will let you know when this arrives safely and share the impact your donations are making.



Whilst you are out and about over the winter months, please keep an eye out for people sleeping rough.

You can use the StreetLink website ([www.thestreetlink.org.uk](http://www.thestreetlink.org.uk)) to connect people experiencing homelessness with local support services, to ensure they receive the help they need to move away from the streets.

During periods of cold weather, we also recommend offering a hot drink or some food to people sleeping rough who might be vulnerable to the extreme winter weather conditions.



## SHARE ON SOCIAL!

Share your fundraising activity on social media and remember to tag [@StMungos](#).

Send your photos and films to [fundraise@mungos.org](mailto:fundraise@mungos.org) – we can't wait to see all of the fun ways you support St Mungo's!

## GET IN TOUCH

If you have questions, require extra resources or just want a chat then get in touch on [fundraise@mungos.org](mailto:fundraise@mungos.org) and our team will get back to you.

More information is available on our [website](#).

Thank you for your support!

[fundraise@mungos.org](mailto:fundraise@mungos.org)

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