



St Mungo's
**Giving
Circle**

The Champions of St Mungo's Giving Circle

St Mungo's
Ending homelessness
Rebuilding lives

A message from St Mungo's Vice President

As Vice President of St Mungo's, I know the difference that each and every one of our dedicated supporters makes to what we do.

Over nearly 15 years of being involved, I have seen St Mungo's grow to become one of the foremost providers of homelessness and recovery services in the South of England. Each night we provide accommodation to well over 3,000 people, supporting thousands more throughout the year. None of this would be possible without you, our supporters.



We continue to have big dreams for St Mungo's – not least to help reverse the rise in rough sleeping nationally. But we cannot do this alone.

In 2019, our Champions generously supported our flagship Recovery College, a strategic priority for us in ensuring that people are able to gain the skills to permanently leave the streets behind them. In 2020, the commitment and dedication of our Champions enabled us to remain flexible and agile in our response to the Coronavirus pandemic. Our Volunteer Services team was identified as a priority service during this time, helping hundreds of people to recover from homelessness. With our volunteers contributing over 20,000 hours of support in emergency hotels, we simply could not have achieved all that we did for our clients without our volunteers and the support of our Champions.

In future years, the collective resources from our Champions might be used towards an innovative service, sustaining a vital programme or a capital investment. One thing will remain constant: the

services funded by our Champions will be central to achieving our ambitions.

This means our services are able to help even more individuals to permanently leave homelessness behind.

I would like to invite you, as one of our most generous supporters, to join The Champions of St Mungo's Giving Circle, and become a very special partner in our future. I hope you may feel able to do so. Together, we can achieve so much.

With my very best wishes,

Sir Leigh Lewis,
*Vice President of
St Mungo's*



The Champions of St Mungo's Giving Circle

Giving Circle members support our strategic priority work; they are our Champions, partnering with us in the areas of homelessness support that are most critical.

This distinct group of philanthropists provide crucial stability through their multi-year pledges, with carefully directed investment to support a priority project each year.

As a Champion, you will be positioned at the forefront of our ambition to end rough sleeping. You will be the first to hear about new opportunities, emerging needs, and direction as a charity, from your dedicated Philanthropy Advisor. There will also be opportunities for you to engage in our work beyond financial support.

As partners, your input and expertise is valued, as we shape the future of St Mungo's together.



By making a three-year commitment with a gift of at least £5,000 per year, you will join a group of committed and influential supporters to help tackle society's most pressing issues around homelessness.

Giving Circle Champions meet each year to hear exclusive insights into priority homelessness projects. These intimate events provide a space for Champions to connect with one another and to meet members of our senior leadership team and frontline staff. These events also offer the chance to discuss inspirational developments and the tremendous impact of their support.

We strive to:

- Support our Champions to feel confident to advocate for those experiencing homelessness;
- Foster regular engagement with our work that is strategic and meaningful;
- Encourage discussion and collaboration amongst other Champions;
- Inspire our Champions to play an integral role in ending homelessness for good.

“What becomes clear as you understand the work of St Mungo's is that the margin between managing in life and becoming homeless can be quite small. We were lucky enough to have made the most of living and working in London, and so we wanted to give, and felt St Mungo's was a good cause as we learned more over time.

Being a member of the Champions group gives St Mungo's more certainty on funding and for members is a simple way to ensure one makes one's contribution to such a great cause. The events are a good way to feel part of the St Mungo's community and hear more of what is going on”

Chris S, St Mungo's Champion

Priority Projects our Champions have supported since 2018

No Second Night Out North Hub Redevelopment in 2018

The most visible form of homelessness is rough sleeping, when people sleep on the street. We know that the streets are a violent and unstable place to live, and the impact can be fatal. Because of this, helping move people off the streets and into safety is a priority. Our emergency No Second Night Out service provides vulnerable individuals with an immediate route away from rough sleeping. In 2018, the Champions generously invested in the vital redevelopment of our No Second Night Out North hub, and transformed the building into a space that supported the psychological needs of some of the most vulnerable people in our community.

The support of the Giving Circle Champions allowed for the service to be developed into a space that is fit for purpose.

Their collective support has meant that:

- Clients have the opportunity to contact friends and family and apply for jobs or benefits, by the provision of two computers;
- Women who have experienced gender-based trauma feel safe in the service, by now having a female only dormitory;
- Independence and home comforts have been created with a fitted out kitchenette, so that people can store and prepare food.

These carefully chosen developments mean that people who have faced the trauma of rough sleeping are now better able to gain the strength and support to embark on their recovery journey, one that will ensure that they leave homelessness behind them for good.





Rushworth Street Recovery College in 2019

For someone recovering from homelessness, the barriers to learning the skills to sustain independent living are significant; one in four people who are supported to leave rough sleeping tragically return to the streets.

The Recovery College helps people to put homelessness behind them for good. It offers participants a wide range of courses to build their self-confidence and explore their interests, as well as offering courses in literacy, numeracy and digital skills. This vital support has continued virtually throughout the Coronavirus pandemic.

In 2019, The Champions of St Mungo's Giving Circle supported this priority project, which helped 371 people to improve their physical and mental health, skills, and confidence across the year.

The Champions supported:

- 215 people attend arts, culture and creativity sessions;
- 207 people to access support with their health, well-being and personal development;
- 223 people attend literacy, numeracy and digital skills classes, which included sought-after skills in coding, web design and Photoshop.

Thanks to the commitment of our visionary Champions, we have been able to support people to build meaningful lives and to thrive in their communities, with the skills to sustain their independence.

Volunteer Services in 2020

Volunteers play a crucial role in helping people recover from homelessness; their experience, skills and knowledge make a real difference to those who are experiencing some of the darkest times in their lives.

In 2020, the Champions generously supported our Volunteer Services team. This uniquely offered two streams of support under one priority project, creating the agility needed amidst the uncertainty of the pandemic. By supporting this dynamic project, the Champions enabled an emergency response to the trauma of losing one's home, alongside long-term support for individuals to move away from homelessness for good.

The Champions' commitment supported a rapid response to those experiencing homelessness in the pandemic, whilst enabling the long-term benefits of access to mental health and education services to continue. As we transition out of the crisis stage of the pandemic, frontline services will continue to rely on volunteers for much-needed additional support.

With the support of the Champions, our Volunteer Services team have successfully:

- Mobilised large numbers of volunteers to provide critical support on the frontline for those experiencing homelessness;
- Developed a Volunteer Development Programme to support volunteers into employment with St Mungo's, by giving them the skills and experience to achieve this;
- Established a programme of talks and training done remotely, which includes current staff members talking about their previous lived experience of homelessness.

The Champions' fierce dedication has supported thousands of people off the streets, bringing people indoors to safety and supporting them to find a way out of homelessness for good. It is because of the Champions' commitment that St Mungo's has been able to remain agile, quickly adapting to emerging needs during an incredibly uncertain time.



Volunteers contributed **185 hours** helping to pack **1,540 boxes** of food which provided **32,340 meals** for our residents that were self-isolating.

Our commitment to you

We would be so pleased to welcome you to The Champions of St Mungo's Giving Circle. We hope that our commitment to you will encourage you to join this transformative group of philanthropists.

You will receive regular updates on the projects you support, and will be invited to visit these in order to see first-hand the incredible impact of your generosity. You will also be invited to private Giving Circle events throughout the year, providing opportunities to:

- Gain exclusive insights into the strategic direction of St Mungo's;
- Be the first to hear about new opportunities and emerging needs;
- Join a community of like-minded supporters who pool their resources for maximum impact in homelessness support;
- Share your experience and expertise to benefit those we support;
- Discuss our future with senior leadership, honorary members and frontline staff.

We are committed to ensuring that all our Champions are enriched by their relationship with St Mungo's. As such, we would be pleased to discuss any of the above aspects so that we may tailor them to suit your individual needs.

“Our individual skills, influence, and resources can effect change more powerfully when they are used together. This is why The Champions of St Mungo's Giving Circle exists.

By coming together with a community of likeminded, committed supporters, you will become a part of creating life-changing impact for our clients for years to come. As this important group grows, our collective resources, knowledge, and experience will continue to improve the lives of those that have lost their homes.

It is a real privilege to be at the forefront of this important initiative and I am proud to call myself a Champion of St Mungo's.”

Phil Spencer, St Mungo's Patron



Thank you to our founding members

St Mungo's would like to share a sincere and heartfelt thank you with the founding members of The Champions of St Mungo's Giving Circle.

The Belpech Trust

Rob Collinge and Tina McKay

Dr Ann Heywood

Chris and Liz S

And those of our Champions who wish to remain anonymous.

Without you, we would not be able to support so many people away from homelessness.



Our team would love to speak to you. You can contact us on:

020 3856 6150 or on philanthropy@mungos.org.

Thank you for your consideration.

St Mungo's

Giving Circle

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St Mungo Community Housing Association
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